



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 394768	Contract Dt 08-02-2012	Revision Dt 08-02-2012	Rev# 1	Advertiser AMERICANS FOR PROSPERITY	Brand AMER FOR PROSPERITY	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA					
Agency Est# 325			CMS # 240657	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-28-2012	End Date 09-03-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240657				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 325																
1	08-28-2012	08-31-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			10	30		1	1	1	1			4	1,600	4	6,400.00
2	08-28-2012	08-31-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			10	30		1	1	1	1			4	1,400	4	5,600.00
3	08-28-2012	08-31-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			10	30		1	1	1	1			4	2,800	4	11,200.00
4	08-28-2012	08-31-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)			10	30		3	3		2			8	2,700	8	21,600.00
5	08-29-2012	08-31-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)			10	30			1	1	1			3	1,600	3	4,800.00
6	08-30-2012	08-30-2012	06:30PM - 09:30PM	EAGLES FOOTBALL GAMES (7240)			10	30				2				2	18,000	2	36,000.00
7	09-01-2012	09-01-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)			10	30						1		1	800	1	800.00
8	09-02-2012	09-02-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)			10	30							1	1	1,200	1	1,200.00
9	09-02-2012	09-02-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)			10	30							1	1	700	1	700.00
10	09-02-2012	09-02-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705			10	30							1	1	3,000	1	3,000.00
11	09-03-2012	09-03-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			10	30	1							1	1,600	1	1,600.00
12	09-03-2012	09-03-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			10	30	1							1	1,400	1	1,400.00
13	09-03-2012	09-03-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			10	30	1							1	2,800	1	2,800.00
14	09-03-2012	09-03-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)			10	30	2							2	2,700	2	5,400.00
15	09-03-2012	09-03-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)			10	30	1							1	1,600	1	1,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 2 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 394768	Contract Dt 08-02-2012	Revision Dt 08-02-2012	Rev# 1	Advertiser AMERICANS FOR PROSPERITY	Brand AMER FOR PROSPERITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA											
Agency Est# 525		CMS # 240667	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-28-2012	End Date 09-03-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 240667							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 325																		
16	08-30-2012	08-30-2012	07:00PM-08:00PM	ROTATOR 5A-459AM (7494)	19	30				2				2	2,700	0	0.00	
															Contracted Gross Total:		35	104,100.00
															Actual Gross Total:		35	104,100.00
															Agency Commission:			15,615.00
															Net Total:			88,485.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments					Actual Total					
Sep 12		0.00		0.00		104,100.00		0.00					104,100.00					
TOTAL		0.00		0.00		104,100.00		0.00					104,100.00					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
800 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
394768	08-02-2012		0	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
325		240657	PHILADELPHIA	A. CLIFFORD	08-28-2012	09-03-2012	M (Broadcast Month, Cycle 1)	N	240657								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 325														
1	08-28-2012	08-31-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30		1	1	1	1			4	1,600	4	6,400.00
2	08-28-2012	08-31-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30		1	1	1	1			4	1,400	4	5,600.00
3	08-28-2012	08-31-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30		1	1	1	1			4	2,800	4	11,200.00
4	08-28-2012	08-31-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30		2	2		2			6	2,700	6	16,200.00
5	08-29-2012	08-31-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30			1	1	1			3	1,600	3	4,800.00
6	08-30-2012	08-30-2012	06:30PM - 09:30PM	EAGLES FOOTBALL GAMES (7240)	10	30				2				2	18,000	2	36,000.00
7	09-01-2012	09-01-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						1		1	800	1	800.00
8	09-02-2012	09-02-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	10	30							1	1	1,200	1	1,200.00
9	09-02-2012	09-02-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	700	1	700.00
10	09-02-2012	09-02-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00
11	09-03-2012	09-03-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1							1	1,600	1	1,600.00
12	09-03-2012	09-03-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1							1	1,400	1	1,400.00
13	09-03-2012	09-03-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1							1	2,800	1	2,800.00
14	09-03-2012	09-03-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	2							2	2,700	2	5,400.00
15	09-03-2012	09-03-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30	1							1	1,600	1	1,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 2 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21266

Contract No 391708		Contract Dt 08-02-2012		Revision Dt		Rev# 0		Advertiser AMERICANS FOR PROSPERITY		Brand AMER FOR PROSPERITY		Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA					
Agency Ref 325				CMS # 240657		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 08-28-2012		End Date 09-03-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 210657			
Line	Start Date	End Date	Time Period		Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	08-30-2012	08-30-2012	07:00PM - 08:00PM		ROTATOR 5A-459AM (7191)				10	30				2				2	2,700	2	5,400.00
																		Contracted Gross Total:		104,100.00	
																		Actual Gross Total:		104,100.00	
																		Agency Commission:		15,615.00	
																		Net Total:		88,485.00	
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Sep 12			0.00		0.00		104,100.00		0.00								104,100.00				
TOTAL			0.00		0.00		104,100.00		0.00								104,100.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood